



NEWS RELEASE

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Electric Kites Success Coaching Launches **www.SuccessCoachingforWomen.com**

The Women's Success Coaching Program **Providing Energy, Ease and Excellence to Ambitious Women Worldwide**

Los Angeles, CA, March 31, 2008—Electric Kites Success Coaching has launched www.SuccessCoachingforWomen.com, the online home of its newest program, The Women's Success Coaching Program. "The Women's Success Coaching program is designed to align your thinking and beliefs with success," said Amy Ahlers, Electric Kites Success Coaching Co-founder. "Success means something different to each of us. We have found that many women crave balance in their lives but find it hard to compromise," she stated. "The Women's Success Coaching program helps you develop the skills to approach uncomfortable situations and turn them into wins—where everyone benefits and grows."

According to Electric Kites Success Coaching Co-founder, Melissa McFarlane, the members-only program is designed to provide successful women with the support they need to feel more focused, confident and connected. The Women's Success Coaching program will provide more than 13 hours of peer and private coaching each month. Also included will be a weekly Success Action Call, bi-monthly Success-Storming Calls (intensive brainstorming and mindshare sessions) and a quarterly Private Coaching Call. "Women process differently than men do and have different needs and requirements," said Melissa McFarlane. "The Women's Success Coaching program will also offer a monthly Success Expert Plug-in Call featuring expert advice on topics that are of special interest to women like better sex, balance with family, improving finances and investing powerfully," she said.

Participants will have the opportunity to support each other as Success Partners, providing peer-based, co-coaching for increased accountability. The Women's Success Coaching program offers a members-only networking system created exclusively for other success-minded women and access to a 30-second inspirational message five days a week. As an incentive for visiting www.SuccessCoachingforWomen.com, Electric Kites Success Coaching is giving away a FREE eWorkbook entitled, "Purpose Quest: Finding Direction and Meaning in Your Life" and valued at \$18 USD. The eWorkbook takes readers on a simple but profound journey to uncover their life's purpose.

For more information about The Women's Success Coaching program visit:
www.SuccessCoachingforWomen.com.

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About The Co-Founders of The Women's Success Coaching Program

Amy Ahlers and Melissa McFarlane have over 25 years of combined coaching experience. They have partnered together since 2002 to create coaching programs for individuals, companies, and groups all over the world with their company, Electric Kites Success Coaching. Both are certified co-active coaches from The Coaches Training Institute and have completed numerous advanced coach trainings. Amy Ahlers and Melissa McFarlane are Master Coach equivalents.

Electric Kites Success Coaching provides coaching programs for companies and organizations including Kaiser Permanente, Oakwood Housing International, and The Walt Disney Company. The firm also offers coaching services for entrepreneurs, small business owners, and individual clients from all walks of life. For more information about Electric Kites Success Coaching and its coaching programs for individuals, small business and large corporations, visit www.ElectricKites.com or call 1.800.966.2FLY.

Amy Ahlers and Melissa McFarlane look forward to working with each of the participants of the Women's Success Coaching program to reach astounding levels of personal and professional success in this unique program designed by women for women only. For more information about The Women's Success Coaching program visit www.SuccessCoachingforWomen.com.

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