



## NEWS RELEASE

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### **Electric Kites Success Coaching Welcomes *The Secret's* Marci Shimoff on July 28th**

**Marci Shimoff, author of the runaway bestseller, *HAPPY FOR NO REASON: 7 Steps to Being Happy from the Inside Out*, will be the guest expert on the Success Coaching for Women's Expert Plug-In call.**

Los Angeles CA, July 17, 2008—Electric Kites Success Coaching announced today that *The Secret's* Marci Shimoff will be featured as the guest expert on the Success Coaching for Women program's Expert Plug-In Call. Ms. Shimoff, author of six of the titles in the bestselling self-help book series, *Chicken Soup for the Soul*, will answer questions posed by Electric Kites co-founders, Melissa McFarlane and Amy Ahlers. Ms. Shimoff will also take questions from members of the Success Coaching for Women program. The Expert Plug-In call, scheduled for July 28<sup>th</sup> from 5:30-6:30 PM PDT, is an integral part of Electric Kite's Success Coaching for Women program. The Expert Plug-In call features a different expert each month.

A featured teacher from the international film and book sensation, *The Secret*, Marci Shimoff is a celebrated transformational leader and one of the nation's leading experts on happiness, success, and the law of attraction. She has inspired millions of people around the world, sharing her breakthrough methods for personal fulfillment and professional success. As an acclaimed authority on success and happiness, Marci Shimoff is often approached by the media for her insights and advice. She has been on more than 500 national and regional television and radio shows and has been interviewed for over 100 newspaper articles nationwide. Her writing has appeared in national women's magazines including *Ladies Home Journal* and *Women's World*.

"We are honored to have Marci join us this month," said Electric Kites co-founder, Melissa McFarlane. "Marci exemplifies success and personal fulfillment and is exactly the caliber of expert that Success Coaching for Women offers its members," she stated. According to Ms. McFarlane, the Success Coaching for Women program is designed to provide successful women with the support they need to feel more focused, confident and connected. Success Coaching Women provides more than 13 hours of peer and private coaching each month. "Success means something different to each of us," said Electric Kites Co-Founder, Amy Ahlers. "The Success Coaching For Women program helps women live lives filled with meaning, ease and joy," she added.

Are you a woman who would like to participate in Marci Shimoff's Success Coaching for Women Expert Plug-In Call on July 28th at 5:30pm (PDT)? Would you like a WEEK-LONG TRIAL MEMBERSHIP for just \$1? Email [support@successcoachingforwomen.com](mailto:support@successcoachingforwomen.com) to RSVP for the call and sign up for your one week trial of the program for only a buck.

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**About The Co-Founders of Success Coaching For Women**

Amy Ahlers and Melissa McFarlane have over 25 years of combined coaching experience. They have partnered together since 2002 to create coaching programs for individuals, companies and groups all over the world with their company, Electric Kites Success Coaching. Both are certified co-active coaches from The Coaches Training Institute and have completed numerous advanced coach trainings. Amy Ahlers and Melissa McFarlane are Master Coach equivalents.

Electric Kites Success Coaching provides coaching programs for companies and organizations including Kaiser Permanente, Oakwood Housing International, and The Walt Disney Company. The firm also offers coaching services for entrepreneurs, small business owners and individual clients from all walks of life. For more information about Electric Kites Success Coaching and its coaching programs for individuals, small businesses and large corporations, visit [www.ElectricKites.com](http://www.ElectricKites.com) or call 1.800.966.2FLY.

Amy Ahlers and Melissa McFarlane look forward to working with each of the participants of the Success Coaching For Women to reach astounding levels of personal and professional success in this unique program designed by women for women only. For more information about Success Coaching For Women visit [www.SuccessCoachingforWomen.com](http://www.SuccessCoachingforWomen.com).

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